

The logo for SHARC, featuring the word "sharc" in a bold, lowercase, black sans-serif font. The text is centered within a large, solid purple circle. The background of the entire page is a solid yellow color.

sharc

Self Help Addiction Resource Centre

The title "STRATEGIC PLAN" is written in a bold, uppercase, black sans-serif font. It is centered within a large, solid blue circle. The background of the entire page is a solid yellow color.

**STRATEGIC
PLAN**

2024 TO 2027

BROUGHT TO YOU BY
The members and community of SHARC

OUR VISION & PURPOSE

Our Vision

Lived expertise is at the heart of inclusive communities and services, where people proudly share their experiences and support each other in a society free of stigma and discrimination.

Our Purpose

We transform lives, services and society through our community's lived experience of alcohol and other drugs, gambling and related harms.

OUR VALUES



Lived Expertise

We embrace the richness of each person's experience and recognise people and communities as the experts in their own lives.



Inclusion

We are welcoming and empathetic.



Community

We sustain our community for the progression of all, building a sense of belonging through genuine relationships.

OUR VALUES



Leadership

We lead by example.



Action

We work together, taking action to address power imbalances as we fight for equity.



Transformation

We are innovative and resourceful, constantly learning and evolving as we respond to community needs and create lasting positive change.

OUR PRIORITIES



Strengthening our foundations

We will strengthen our governance, corporate systems, financial sustainability, brand, and internal connections, to support us as we deliver and expand our work.



Sustaining our community

We will further develop our workforce and continue to engage and co-create our work with our broader community, ensuring we are focused on their priorities.



Expanding lived experience-led services

We will deliver, enhance, and expand our lived experience-led services for people impacted by alcohol and other drugs, gambling, and related harms, strengthening self-help and mutual support.

OUR PRIORITIES



Embedding lived expertise

We will lead sector change, building knowledge, skills, and capacity to embed lived expertise voices and roles across the alcohol and other drugs sector, mental health, justice and beyond.



Changing systems and society

We will continue to develop our innovative models, and support consumer- and family-led initiatives to transform systems, policy, and social attitudes.